

# **Export Action Plan for Akola District**

**Amravati Region, Maharashtra**

**August 2024**





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## **1 District Profile**

### **1.1 Introduction**

Akola district is situated in the middle east of Maharashtra state. This district is situated between North 20.17 to 21.16 latitude and East 76.7 to 77.4 longitude. There are ranges of Gavilgad hills on the north of the district. Anjangaon, Daryapur and Nandgaon Khandeshwar tehsils of Amravati district and Karanja tehsil of Washim district are on the east. Washim district is on the south side and Buldhana district on the west. Total area of Akola district is 5428 sq. Km. Which is 1.76% of the total area of the state. In the district area wise largest tahsil is Akola tahasil. It consists area of 1134.13 sq.km. Telhara tehsil has the lowest area of 628 sq. Km. There are 7 tehsils in Akola District Akola, Balapur, Patur, Barshitakali, Murtizapur, Akot and Telhara. Washim district was formed by dividing the district in 1998. Akola city corporation was established on 1 October 2001. There is 1 Municipal corporation, 5 Municipal councils, 1 Nagar panchayat in district. The headquarter of the district is at Akola and the divisional headquarter is in Amravati. The city's quality of education attracts students from all over Vidarbha. The most spoken language in Akola is Marathi.

### **1.2 Administrative Profile**

There are 7 tehsils in Akola District Akola, Balapur, Patur, Barshitakali, Murtizapur, Akot and Telhara. Washim district was formed by dividing the district in 1998. Akola city corporation was established on 1 October 2001. There is 1 Municipal corporation, 5 Municipal councils, 1 Nagar panchayat in district. The headquarter of the district is at Akola and the divisional headquarter is in Amravati.

### **1.3 Location and Geography**

Akola district is in Amravati division. The area of the district 5428 km<sup>2</sup>. The district have seven talukas comprising Akot, Telhara, Murtizapur, Barshitakli, Balapur, Patur and Akola city is the district headquarter. The district boundary latitude are 20.7000° N and longitude are 77.0142° E.

The climate of the Akola district is tropical. Akola district mainly features Tropical Savannah Climate. But the Northern parts of the district consisting of hills and mountains that are raised to about 950 to 1000 meters shows a subtropical climate featuring cool winters. The summers are extremely hot while the winters are dry and mild to cool as the temperature may drop to or below 2 °C. The district has recorded a minimum temperature of 2 °C while a maximum of 47.7 °C. Akola has recorded a minimum temperature of 11.9 °C in the month of May which is the hottest month in the state of Maharashtra. Rivers and tributaries in the district are as mentioned below,

- ▶ The Purna River forms the part of north boundary of the district.
- ▶ The Vaan River forms the part of northwest boundary of the district after entering from the Amravati district.
- ▶ The Mun River drains the southwestern portion of the district, Morna River drains the midsouth portion of the district, while the southeast is drained by the Katepurna River and Uma River

### **1.4 Demographic Profile**

According to the 2011 census Akola district has a population of 18,13,906. The district has a population density of 321 inhabitants per square kilometre (830/sq. mi). Its population growth rate over the decade 2001-2011 was 11.6%. Akola has a sex ratio of 942 females for every 1000 males, and a literacy rate of 88.05%. The major religion of the district are Hindu, Muslim, Buddhist. The district also has Jain, Christian and Sikh minority religion. The major spoken languages are Marathi, Hindi and Urdu.



## 1.5 Logistic Infrastructure Profile

- ▶ The nearby Port includes JNCH and ICD Nagpur / Borkhedi.
- ▶ Nagpur ICD is a dry port which is situated about 247 Kms from Akola. It takes 4.30 hrs. to reach to the port.

The logistic infrastructure profile of the district is as mentioned below,

### 1.5.1 Road Transport

Akola city is well connected to major cities by road. The NH6 runs through Akola from Hazira (Surat) to Kolkata. NH6 is a part of Asian Highway 46. The National Highway 161 (new) starts in Akola connecting Nanded and then Sangareddy (Telangana). The government has declared a new National Highway 161A National Highway 161A (new) connecting Akot, Akola to Mangrulpir, Mahur, and Mudkhed. Major state highways of Akola districts are Akola-Jalgaon-Akot-Daryapur road, Akot-Daryapur Section, Akot-Hiwarkhed Section, Chikhli-Khamgaon-Shegaon-Deori-Road, Akola-Mangrulpir section and Akola-Hingoli.

#### ▶ Intercity Transport

The Maharashtra State Road Transport Corporation (MSRTC) provides transport services for intercity and interstate travel. Many private operators also ply on the highly travelled Akola – Pune and Akola – Indore route. Bus services to cities like Nagpur, Yavatmal, Bhopal, Harda, Indore, Raipur, Jabalpur, Mumbai, Pune, Akola, Dharni, Nanded, Aurangabad, Jalna, Burhanpur, Parbhani, Solapur, Khandwa, Gondia, Shirdi, Hyderabad, Paratwada (Achalpur) and Kolhapur are also available.

#### ▶ Intracity Transport

Akola city bus service is run by the Akola Municipal Corporation. Private auto rickshaws and cycle rickshaws are also popular.

### 1.5.2 Rail Transport

#### Akola District railway stations:

- ▶ Some of the major railway stations are Paras, Gaigaon, Akola Junction (AK), Murtijapur Junction (MZR) and are under Bhusawal-Badnera Section of Bhusawal Railway Division of Central Railway.
- ▶ The other stations under meter gauge are Hiwarkhed, Adgaon Buzurg, Akot, Patsul, Ugwe, Akola Junction, Shivani Shivpur, Barshitakli, Lohogad, Amna Vadi, Jaulka are under Purna - Khandwa Section of South-Central Railway.
- ▶ Akola, situated on both the Howrah-Nagpur-Mumbai line and the Kacheguda-Jaipur line, is an important junction for passengers from North and South India and for freight trains. The Kacheguda-Jaipur line is being recently converted to broad gauge and the number of trains connecting to Hyderabad has increased since then.
- ▶ Broad gauging of the Akola Junction-Purna railway line has recently been completed and passenger trains have started running on this route. The work of gauge conversion (meter gauge-broad gauge) of Akola Junction - Indore Junction MG and Indore Junction MG - Ratlam railway line of SCR zone has started and is projected to be completed in a few years.
- ▶ Akola has good railway connectivity with direct trains to Mumbai, Delhi, Ahmedabad, Rajkot, Okha, Surat, Nanded, Jodhpur, Jaipur, Ajmer, Kolhapur, Pune, Kamakhya, Indore, Mhow, Ujjain, Khandwa, Ratlam, Bhopal, Chittorgarh, Nagpur, Bilaspur, Howrah, Hatia, Puri, Chennai, Hingoli, Purna, Parli, Tirupati, Ganganagar, Secunderabad, and many more important railway stations in the country.

### 1.5.3 Air Transport

Akola airport aka Shioni airport it was built by the British authorities in 1940s would send flights to Mumbai regularly. Now it is non-functional has one runway (4000x145 ft). The expansion

and functioning of the airport have been delayed as it is unable to get land. It is one of the oldest Airport of India.

## 1.6 Agricultural Profile

The economy of the district is basically agrarian. The major crops cultivated includes cotton, soya bean, jawar and the cereals (Tur, Mung, Chana, Urid). The oil and dal mills are rampant in district because of crop taken. The textile mills are also increasing to support cotton growing industry. The banana is major agriculture produce which is cultivated in Akot tahsil.

**Table 1-1 Major Horticulture and Agriculture production data**

Sr No	Name of Product	Production in MT (2022-23)	Area under Production Hecter (2022-23)
1.	Banana	93,790	2,570
2.	Oranges	71,050	5,075
3.	Lime and Lemon	28,650	2,870
4.	Cotton	61,623	1,49,869
5.	Toor	42,268	55,836
6.	Soyabean	3,87,650	2,42,755

Source: <http://aps.dac.gov.in/> & Agriculture department

## 1.7 Industrial Profile

► **Industrial Areas in Akola District are as mentioned below,**

Sr No	Name of the industrial area	Total Area (Hectare)
1.	Akola MIDC	913.13
2.	Murtijapur MIDC	180.60
3.	Akot MIDC	10.71
4.	Patur MIDC	15.78
5.	Balapur MIDC	10.85
6.	Telhara MIDC	12.48

Sources: DIC

► **Specialized industrial Cluster in Akola**

- Sangha Textile Cluster, Borgaon Manju
- Akolawala food processing cluster

► **Industries and Employment Generation in Akola District**

**Table 1-2 Industries & Employment Generation Data**

Sr No	Category	No. of Enterprises			Employment Generation		
		Mfg.	Service	Total	Mfg.	Service	Total
<b>Udyog Aadhar</b>							
1.	Micro	4148	8531	12679	16874	18577	35451

Sr No	Category	No. of Enterprises			Employment Generation		
		Mfg.	Service	Total	Mfg.	Service	Total
2.	Small	614	676	1290	7446	4002	11448
3.	Medium	15	10	25	1380	304	1684
	<b>Total</b>	<b>4777</b>	<b>9217</b>	<b>13994</b>	<b>25700</b>	<b>22883</b>	<b>48583</b>

The below mentioned illustrates industries and employment generation of the district,  
Source: DIC Akola Udyog Aadhar Data (From September 2015 to June 2020)

**Table 1-3 Industries & Employment Generation Data**

Sr No	Category	No. of Enterprises			Employment Generation		
		Mfg.	Service	Total	Mfg.	Service	Total
<b>Udyog Aadhar</b>							
1.	Micro	8141	24423	32564	37426	73407	110833
2.	Small	302	266	568	3235	2476	5711
3.	Medium	25	21	46	446	561	1007
	<b>Total</b>	<b>8468</b>	<b>24710</b>	<b>33178</b>	<b>41107</b>	<b>76444</b>	<b>117551</b>

The below mentioned illustrates industries and employment generation of the district,  
Source: DIC Akola Udyam data

## 1.8 Service Sector Profile

There are above 9,217 service enterprises registered in service sector with employment near about 22,883. Some of the major services which are provided in the district are as follows:

- ▶ Hotel and Tourism related services
- ▶ Healthcare services including services by nurses, physiotherapist and paramedical personals
- ▶ Accounting / Auditing and bookkeeping services
- ▶ Entertainment services including audio visual services
- ▶ Environment services
- ▶ Educational services
- ▶ Consultancy services
- ▶ Distribution services
- ▶ Advertisement services
- ▶ Marketing research and Public opinion services
- ▶ Printing and Publication services
- ▶ Lab Testing facility
- ▶ Transport and Logistics services
- ▶ Legal services etc.

## 1.9 Industrial Infrastructure Profile

Below mentioned infrastructure facilities provided by MIDC in Akola industrial areas

- ▶ **Roads**  
The area is connected internally by multiple lane roads of international standards. The width of the main road is 30 meters and that of internal roads are 20 to 25 meters. The roads are constructed using modern techniques.
- ▶ **Electricity**

The district has Paras Thermal Power Plant having installed capacity of 500 MW operated by the mahagenco.

▶ **Water**

MIDC has already constructed a purification Plant at Akola Industrial Area. The scheme is sourced from the Wan Dam.

- ▶ Akola district has state- and privately-owned cold storage facilities available

### 1.10 Industrial Association of the District

- ▶ Vidarbha Chamber of Commerce and Industry, Akola  
▶ Akola Industries Association, Akola

### 1.11 Banking Facilities

All leading Private and Public sector banks have their branches in Akola District; SBI, HDFC, ICICI etc. Also, Akola district have branches of NBFC namely Bajaj Finance, Shriram Transport Finance, India Bulls Housing Finance etc. Proper network of Banking facilities in Akola District is available

### 1.12 Akola District Strength and Opportunities

Akola Districts strength and opportunities are as follows,

- ▶ The district has emerged as major **Agriculture and Horticulture, Pharmaceutical, Chemicals, Textile and Garment, Agro & food processing, and Engineering** production hub of Maharashtra.
- ▶ The district is emerged as commercial hub for **Pulses (Dal) and Cotton related products** due to high availability of sector specific infrastructure and manpower resources. This industry can attract a good investment opportunity.
- ▶ The district is known for it's well connectivity. 2 major National Highways, **NH-53 and NH-161A** passes through the district. **NH6** development work should be expedite for better connectivity.
- ▶ **Air Cargo facility and other Airport** facility should be made functional at Shioni airport Akola.
- ▶ **Samruddhi Maha Marg** is near Akola district, this will reduce the transport time for exports through JNPT.
- ▶ **Top Investment opportunities for Akola district** are in the following sector:
- ▶ Textile & Garment, Cotton Ginning & Pressing, Dal Mill, Oil Mill, Pharmaceutical, Chemical, package food products etc
- ▶ **Pharmaceutical** - Leben Laboratories Private Limited
- ▶ **Chemical** - Akola Chemicals (I) Ltd., Maharashtra Insecticide's Ltd., Rallis India Ltd.
- ▶ **Textile and Garment** – Ruhatiya Spinners Pvt. Ltd., J J Finespun Pvt Ltd
- ▶ **Agro and food processing** - Ambika Solvex Ltd., Gujarat Ambhuja Exports Ltd.,

## 2 District Export Profile

### 2.1 Existing Export Product Profile

Akola is famous for its Dall mills. Cotton is another product which also grown in plenty. Due to huge cotton production by-product of cotton like cotton yarn, cotton bales, cotton seed and cotton seed oil huge demand. There are many cotton ginning and pressing plants, cotton crushing mills or Oil mill and Cotton yarn factories in Akola. Banana is also grown in plenty in Akola district. There are some pharmaceutical companies in Akola that are engaged in export.

**Table 2-1 District Export Scenario**

State and District Export Contribution (FY 2021-22)		
	Total Exports (INR Crore)	Percentage Contribution
Maharashtra	5,45,083	17.32%
Akola District	775.14	0.14%

Source: DGCIS data from April 2021 to March 2022

**Table 2-2 District Export Scenario**

State and District Export Contribution (FY 2022-23)		
	Total Exports (INR Crore)	Percentage Contribution
Maharashtra	5,81,439	16.05%
Akola District	424	0.07%

Source: DGCIS data from April 2022 to March 2023

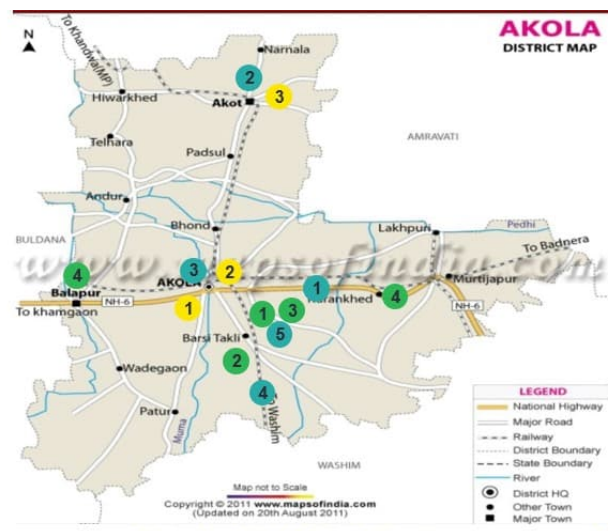
**Table 2-3 District Export Scenario**

State and District Export Contribution (FY 2023-24)		
	Total Exports (INR Crore)	Percentage Contribution
Maharashtra	5,56,400	15.37%
Akola District	307	0.06%

Source: DGCIS data from April 2023 to March 2024

### 2.2 Existing and Proposed Infrastructure for Exports

Existing Projects	
1	Dal Mill hub (Akola MIDC)
2	Cotton Ginning and Pressing (Bari Takli)
3	Pharmaceutical (Akola MIDC)
4	Soyabean Extracting Plants
Proposed Future Projects	
1	Sangha Textile Cluster, (Borgaon Manju)
2	Multi Modal Logistic Park (Akola)
3	Akola Food Processing Cluster (Akola)
4	Four laning of Akola Washim Hingoli Warangal Phata section of SH 204, Akola
5	Spinning Unit (Akola)
Proposed New Projects for Export Promotion	
1	Cotton fibre Testing Labs (Akola)
2	Pulses Research Institutes (Akola)
3	Cotton Ginning & Processing Cluster (Akot)





## 2.3 District ODOF and GI product Profile

**Table 2-4 ODOF and GI Product Profile**

Sr. No.	Product Name	GI No.	ODOF	HSN Code	Sector
1.	Pulses	NA	Yes	07	Agriculture
2.	Cotton related products	NA	Yes	52010015, 52	Agriculture

### 2.3.1 Current Market for district's ODOF and GI Products

The below mentioned table illustrates current market for listed products,

**Table 2-5 Exports, Current Market for district's ODOF and GI Products**

Sr No	Product Name	HSN Code	Exports In (INR Crore) FY 2021-22	Exports In (INR Crore) FY 2022-23	Exports In (INR Crore) FY 2023-24	Major Market for Products
1.	Pulses (Dal)	07132	0.72	7.06	24.86	Canada, UAE, USA, Australia, Malaysia, Singapore, Qatar, New Zealand, Kuwait, Thailand
2.	Cotton related products	52	240.22	84.94	99.08	Bangladesh, China, Vietnam, Pakistan, Malaysia, Indonesia, Thailand, Bahrain IS

## 2.4 Top Exporting Products and Countries from District

### 2.4.1 Top Exporting Products from District

**Table 2-6 Major Exporting Products from District for FY 2021-2022**

Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
1.	10063090	Rice Except Parboiled (Excluding Basmati Rice)	220.33	Madagascar, Benin
2.	52010015	Indian Cotton of Staple Length 28.5MM and above	210.37	Bangladesh, China, Indonesia, Vietnam, Thailand
3.	23040030	Meal of Soyabean, Solvent Extracted	90.19	Belgium, France

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Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
4.	52053410, 52053210, 52054410, 52051310, 52051210, 52052310	Yarn	30.84	Bangladesh, Portugal, Thailand, Israel
5.	10064000	Broken Rice	25.97	Belarus, Djibouti, UK, Vietnam
6.	52010019	Indian Cotton of Staple Length 34.5MM and above	22.03	Vietnam, China, Indonesia, Bangladesh
7.	10063010	Rice Parboiled	14.11	Benin
8.	30043200	Medicine and API (Active Pharmaceutical Ingredient)	13.71	Sri Lanka Dsr, Kenya, Ethiopia, Mauritius, Malawi, Zambia, Swaziland, Oman, Yemen Republic
9.	38089199	Other Insecticide Nes	13.36	Uganda, Bangladesh, Kenya, Sri Lanka
10.	30049069	Other Nonsteroidal Anti-inflammatory, Analgesics	12.95	Sri Lanka Dsr, Nepal, Zambia, Malawi, Uganda, Kenya, Ethiopia, Yemen Republic, Sudan, Mauritius
11.	38089390	Other Herbicides-Anti-Sprouting Products	11.96	Myanmar, South Africa, Morocco
12.	30042064	Azithromycin	8.54	Nepal, Zambia, Uganda, Sri Lanka Dsr, Kenya, Sudan, Yemen Republic, Oman , Afghanistan , Myanmar, Maurities
13.	30049063	Ibuprofen With Or Without Paracetamol Or Other Compounds	8.46	Kenya, Ethiopia, Zambia, Nepal, Malawi, Uganda , Sri Lanka Dsr, Sudan, Oman, Swaziland, Yemen Republic
14.	52010020	Foreign Cotton Of All Staple Lengths	7.81	Bangladesh

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Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
15.	30049093	Chlorpheniramine Maleate, With Or Without other Compound	5.99	Sri Lanka Dsr, Uganda, Zambia, Malawi, Nepal, Ethiopia, Kenya, Yemen Republic, Mauritius, Swaziland, Sudan

Source: DGCIS data from April 2021 to March 2022

**Table 2-7 Major Exporting Products from District for FY 2022-2023**

Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
1.	23040030, 23040090, 23040020	Meal of Soyabean, Solvent Extracted	125.57	Bangladesh and Vietnam
2.	30	Pharmaceutical Products	121.15	Ethiopia, Sri Lanka Dsr, Zambia, Uganda, Nepal, Malawi, Kenya, Swaziland, Yemen Republic, Mauritius
3.	52010015	Indian Cotton of Staple Length 28.5MM and above	84.94	Bangladesh and Vietnam
4.	38089199, 38089390	Miscellaneous Chemical Product	37.04	Bangladesh Pr, Uganda, Sri Lanka Dsr, Myanmar, South Africa, Turkey, Kenya, Morocco, Egypt A Rp, Sudan, Taiwan
5.	5205	Cotton Yarn	21.73	Bangladesh Pr, China P Rp, Thailand, Turkey, Philippines, Colombia, Vietnam Soc Rep
6.	10063090, 10063010, 10064000, 10063020	Rice	15.66	Madagascar, Vietnam Soc Rep, Malaysia, Togo, Benin, U Arab Emts
7.	7136000	Pigeon Peas (Cajanus Cajan)	7.06	U Arab Emts, Australia, Canada Mauritius



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Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
8.	17019100	Sugar Refined Containing Flavouring Or Clearing Matter	1.23	Vietnam
9.	09103030	Turmeric Powder	1.14	Netherland, UK
10.	29400000	Sugar Chemically pure	1.04	Iran, Korea Rp, Saudi Arab, Bangladesh Pr, Indonesia, Nigeria

Source: DGCIS data from April 2022 to March 2023

**Table 2-8 Major Exporting Products from District for FY 2023-2024**

Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
1.	30	Pharmaceutical Products	119.05	Sri Lanka, Ethipia, Uganda, Nepal, Malawai, Kenya, Swaziland, Yemen, Burnudi and Mauritius
2.	5201	Cotton Bales	80.04	Bangladesh, China and Vietnam
3.	0713	Pulses	24.85	U Arab Emts, Australia, New Zealand, U S A, Kuwait, Saudi Arab, Trinidad, Sri Lanka Dsr, Nepal and Mauritius
4.	5205	Yarn	15.57	China P Rp,cTurkey, Guatemala, Bangladesh Pr and Bulgaria
5.	08109010	Pomegranates Fresh	7.15	Bangladesh Pr
6.	23040090	Other Solid Residues Resulting from Of Extraction Soyabean	5.08	Vietnam Soc Rep
7.	38089290	Others Fungicide Nes	3.66	Bangladesh, Spain and Taiwan
8.	73059010	High Pressure Hydroelectric Conduits Of Steel	3.12	Nepal
9.	7096010	Green Chilly	3.00	Bangladesh

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Sr No	HS Code	Commodity	Export Value in INR Crore	Top 10 Countries
10.	08061000	Grapes Fresh		

Source: DGCIS data from April 2023 to March 2024

### 2.4.2 Top 10 Exporting Countries from District

**Table 2-9 Top Exporting Countries from District for FY 2021-2022**

Sr. No.	Country	Export Value (INR crore)
1.	Madagascar	187.42
2.	Bangladesh Pr	177.69
3.	Belgium	49.57
4.	Benin	47.03
5.	China P Rp	45.47
6.	France	40.62
7.	Vietnam Soc Rep	29.59
8.	Sri Lanka Dsr	28.84
9.	Indonesia	22.28
10.	Belarus	22.21

Source: DGCIS data from April 2021 to March 2022

**Table 2-10 Top Exporting Countries from District for FY 2022-2023**

Sr. No.	Country	Export Value (INR crore)
1.	Bangladesh Pr	149.03
2.	Vietnam Soc Rep	95.59
3.	Ethiopia	44.23
4.	Sri Lanka Dsr	28.44
5.	Uganda	14.63
6.	Zambia	11.57
7.	Myanmar	10.68
8.	Kenya	9.79
9.	Nepal	8.76
10.	U Arab Emts	7.40

Source: DGCIS data from April 2022 to March 2023

**Table 2-11 Top Exporting Countries from District for FY 2023-2024**

Sr. No.	Country	Export Value (INR crore)
1.	China P Rp	61.41
2.	Bangladesh Pr	49.19
3.	Sri Lanka Dsr	36.74

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4.	Ethiopia	35.35
5.	Nepal	15.46
6.	U Arab Emts	15.00
7.	Vietnam Soc Rep	13.61
8.	Uganda	12.90
9.	Malawi	9.03
10.	Kenya	5.59

Source: DGCIS data from April 2022 to March 2023

### 2.5 Potential Export Product Profile

As per discussion with General Manager, DIC and concern officials, all type following potential export product profile of the district is as mentioned below,

**Table 2-12 Potential Exporting Product Profile**

Sr No	Product Name	HSN Code	Sector
1.	Cotton Yarn	52052490	Textile
2.	Cotton Bales	52010015, 52010019	Textile
3.	Pulses	07136000	Agriculture
4.	Pharmaceutical products	30043200	Pharmaceutical
5.	Green Chilly	07096010	Agriculture
6.	Turmeric	09103090	Agriculture
7.	Rice	10063090	Agriculture
8.	Meal of Soyabean, Solvent Extracted	23040030, 23040090, 23040020	Food processing
9.	Miscellaneous Chemical Product	38	Chemical
10.	Sugar	29400000	Food Processing
11.	Fresh Grapes	08061000	Agriculture
12.	Fresh Pomegranate	08109010	Agriculture

### 2.6 Existing Export Oriented Units in the district

The list of existing export-oriented units in the district is as mentioned below,

**Table 2-13 Existing Export Oriented Units**

Sr No	Company Name	Sector	Product Name	Export Destination Country
1.	Ambica Solvex limited	Edible Oil	Soya DOC Solvex oil	Indirect Exports



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Sr No	Company Name	Sector	Product Name	Export Destination Country
2.	Padson Industries Pvt Ltd	Engineering	Manufacturer and Supplier of Seed Processing Machinery, Horticulture and Gardening Tools etc	Direct and Indirect Exports to Bangladesh
3.	M/s Leben Laboratories Pvt. Ltd.	Pharma	Pharmaceutical	Direct Exports to Ethiopia, Kenya, Malawi, Mauritius, Nepal, Seychelles, Sri Lanka, Uganda, Yemen, Zambia, Cambodia, Vietnam and Congo
4.	J.J. Fine Spun Pvt Ltd	Agro/ Textile	Cotton Yarn	Direct Export to China

### 2.7 Major Clusters in Akola District

Below mentioned table illustrates major clusters in the district,

**Table 2-14 Major clusters**

Sr No	Cluster	Location	No. of Units
1.	Sangha Textile Cluster	Borgaon Manju, Dist. Akola	100
2.	Akolawala food processing cluster	Akola	50

### 2.8 Major Industrial Units in the District

The list of major industrial units in the district is as mentioned below,

**Table 2-15 Major Manufacturers of Akola District**

Sr No	Name of Industry	Activity
1.	Akola Chemicals (I) Ltd.	Potassium Salt
2.	Ambika Solvex Ltd.	Soya Doc Soya Solvex Oil
3.	Basant Agro Tech (I) Ltd.	Super Phosphates
4.	Galaxy Plastic (Bom.) Pvt. Ltd.	Sheets Film of Vinyl Plastics
5.	Gujarat Ambhuja Exports Ltd.	De-Oiled Meal, Refined Edible Oil
6.	Lokmat News Paper Ltd	Printing of News Paper
7.	Maharashtra Insecticide's Ltd.	Insecticides
8.	Neha Printers	Printing of News Paper
9.	Nishant Satellite Communication Network Ltd.	Printing of News Paper
10.	Polyolefins Industries Ltd. (Nocil)	Polyethylene Products
11.	Rallis India Ltd.	Dimethoate
12.	Ruhatiya Spinners Pvt. Ltd.	Cotton Yarn

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Sr No	Name of Industry	Activity
13.	Vidarbha Publications P. Ltd.	Publishing of News Paper
14.	J J Finespun Pvt Ltd	Cotton Yarn
15.	Padsons Industries Pvt Ltd	Manufacture of Machinery and Equipment N.E.C.
16.	M/S Leben Laboratories Private Limited	Pharma Products

## 2.9 Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district,

**Table 2-16 Key Issues in Exports**

Category	Issues	Relevant Government Authority
<b>Regulatory</b>	Lack of awareness of <b>export procedure</b> among the Industrialist and farmers.	Central Government Authorities
<b>Promotion and Awareness</b>	<b>Training and Awareness programme</b> should be taken for exports promotion.	State Government Authorities
<b>Institutional Steps</b>	<b>Training</b> for exports should be given by DGFT and EPC's.	Central Government Authorities
	<b>Seminars</b> should be taken under the leadership of DGFT and in coordination with DIC.	Central Government Authorities
	<b>Identify dedicated institution</b> for export promotion and short term and long-term export-oriented courses should be prepared.	State Government Authorities
	<b>Coordination</b> with ICD's and Industries/ entrepreneurs.	State Government Authorities
	<b>Setting up DIC as a district export office</b> to work for the issues faced by exporters.	State Government Authorities
	<b>GI tag</b> registration should be done for <b>Harbara</b> produced in Akola district. <b>GI tag</b> registration for <b>Lemon Balapur</b> is under process.	State Government Authorities
<b>Industrial Infra</b>	<b>Nearby Port is Nagpur ICD</b> port which is a dry Port also JNPT port which is far away from Akola district.	State Government Authorities
	There is a lack of <b>Storage Facilities</b> for exportable products.	State Government Authorities
	A <b>Central Packing facility</b> providing all sorts of packing	Central Government Authorities
	<b>Cotton ginning and pressing clusters</b> could also be formed with common facility for processing of raw cotton and making cotton bales and cotton yarn which has a huge potential export market.	State Government Authorities

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Category	Issues	Relevant Government Authority
	For manufacturing of Cotton Bales most of the ginning and pressing units in the district still uses <b>the old technology</b> which is labour intensive and costly	State Government Authorities
<b>Logistic Infra</b>	Nearby Port is Nagpur ICD port which is a dry Port also JNPT port which is far away from Akola district. In order to boost exports from the district <b>dry port</b> at Akola is required.	Central Government Authorities
	<b>Logistics cost</b> from Akola to JNPT is very much high, so the cost of product of Cotton related products is also high to remove this government should give transport subsidy. <b>Multi Modal Logistic Park</b> may also help to reduce the logistics cost and increase exports from the district.	Container Corporation of India & Central Government Authorities
	<b>Frequency of trains</b> for goods transport should be improved.	Central Government Authorities
	<b>Air cargo facility</b> at Shioni should be established.	Central Government Authorities
<b>Data</b>	<b>Market data</b> not available for export to various countries.	State Government Authorities
<b>Finance</b>	This is major issue is <b>banking finance</b> in the form of <b>LC (Letter of Credit)</b> for export are not available to small businessman or the cost of banking facilities are costly.	Central Government Authorities

## 2.10 Export Promotion Initiatives by District

### 2.10.1 Formation of DEPC (District Export Promotion Council)

The Government of Maharashtra has notified the District Export Promotion Council (DEPC) in the state. The District Export Promotion Council (DEPC) constituted under the Chairmanship of District Collector and Task Force Committee under the Chairmanship of General Manager, District Industries Centre (DIC).

The broad role of District Export Promotion Council (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan for 5 years
- ▶ Co-ordination with DGFT, EPCs and Associations for export promotion
- ▶ Promotion of GI, ODOP and Handicraft, Agri and Horticulture products
- ▶ Identify diversification opportunities for exports
- ▶ Preparation of export database with help of DGFT
- ▶ Hold meetings of District Export Promotion Council (DEPC), Trade fairs and B2B meetings
- ▶ Ensure availability of infrastructure at district level such as warehousing, cold storage, marketing, R&D and testing laboratories etc.
- ▶ Availability of export credit for exporters
- ▶ Grievance redressal mechanism at district level

The Akola district's DEPC meetings and outreach program details are as mentioned below,

**Table 2-17 DEPC Meetings details**

Sr No	Date	DEPC meetings/Outreach Program Details
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## Akola District Export Action Plan

1.	02.11.2020	District Task Force Committee Meeting Conducted for Export Promotion to Finalized ODOP Product
2.	10.11.2020	DEPC meeting chaired by Honourable District Collector of Akola
3.	08.09.2021	DEPC meeting chaired by Honourable District Collector of Akola
4.	24.09.2021	Vanijya Ustav Exporters Conclave Akola district
5.	29.09.2022	Exporters Conclave Akola district
6.	07.11.2022	DEPC meeting chaired by Honourable District Collector of Akola
7.	21.04.2023	DEPC meeting chaired by Honourable District Collector of Akola
8.	24.07.2023	Discussion on Export Action Plan and ODOP
9.	03.07.2023	Export Outreach program by DGFT
10.	21.06.2023	Discussion of Exports, ODOP and key issues faced by exporters

### 3 District Export Promotion Strategy

#### 3.1 Diversification Opportunities for identified export potential product

As per the analysis of data collected from WITS and DGCIS site top 10 diversification opportunity for potential products has been identified. The below mentioned table illustrates diversification opportunities for identified export potential products of the district

**Table 3-1 Diversification opportunities for Export products**

Sr No	Product Name	Sub Product	HSN	Sector	Diversification Opportunities
1.	Cotton related products	Cotton Yarn	20083010	Textile	Sri Lanka, Mauritius, Syria, Morocco, Croatia, China, European Union, Hong Kong, Vietnam, Turkey
		Cotton Bales 28.55mm to 34.5mm	52010015	Agriculture	Iran, Italy, Bahrain, Turkey, Mexico, Korea Rp, Egypt, European Union, Other Asia, nes, Japan
		Cotton Bales 34.5mm Above	52010019	Agriculture	Nepal, Bahrain, Indonesia, Portugal, Switzerland, Vietnam, Turkey, Indonesia, Thailand, Mexico
2.	Pulses (Dal)	-	07136000	Agriculture	Nepal, Japan, Turkey, EU, Pakistan, Egypt, Colombia, Spain, Saudi Arab, Germany

#### 3.2 Export Promotion Strategy

Below mentioned table illustrates strategy categorization and recommended strategy,

**Strategy Category Types:**

- ▶ **Short Term (0 to 2 yrs.)**
- ▶ **Medium Term (3 to 5 yrs.)**
- ▶ **Long Term (5 to 10 yrs.)**

**Table 3-2 Strategies to tackle issues related to Export**

Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
Regulatory	Short Term	Lack of awareness of <b>export procedure</b> among the Industrialist and farmers.	Availability of <b>online system incorporating latest updates in norms, policies, etc.</b> will help businessman, exporter, framers. <b>DIC office</b> should act as a <b>felicitor</b> for Export Activity. <b>Export Setu facility</b> should be given in the DIC office to handle export related	Central Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
			compliances and issues related to export.	
<b>Promotion and Awareness</b>	Short Term	Promotion & Awareness programme to be taken for Exports promotion.	<b>Promotion &amp; Awareness programme</b> should be taken like buyers & sellers meet, Training and awareness programme related to exports etc.	State Government Authorities
<b>Institutional Steps</b>	Short Term	<b>Training</b> for exports should be given by DGFT and EPC's	Training program should be arranged by <b>DGFT, APEDA</b> to increase the exporters and exports value from the district.	Central Government Authorities
	Short Term	<b>Seminars</b> should be taken under the leadership of <b>DGFT and in coordination with DIC.</b>	Seminar to be conducted by DGFT and handholding by DIC for exports promotion.	Central Government Authorities
	Short Term	<b>Coordination</b> with ICD's and Industries/ entrepreneurs	Coordinate and promote exports in coordination with ICD's and industries/ entrepreneurs for exports promotion.	State Government Authorities
	Short Term	<b>Identify dedicated institution</b> for export promotion and short term and long-term export-oriented courses should be prepared	Identification of Institutions relevant for export promotion. Preparation of curriculum for short term and long-term export-oriented courses in coordination with identified institutes.	State Government Authorities
	Medium Term	<b>Setting up DIC as a district export office</b> to work for the issues faced by exporters.	<b>Setting up DIC as District Export Hub</b> and work as integrated, centralize helpdesk.	State Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
	Short Term	GI tag registration should be done for Harbara produced in Akola district. GI tag registration for Lemon Balapur is under process.	<b>GI tag</b> registration application done for <b>Lemon Balapur Harbara</b> from akola has been identified as potential GI tag for registration.	State Government Authorities
<b>Industrial Infrastructure</b>	Long Term	<b>Nearby Port is Nagpur ICD</b> port which is a dry Port also JNPT port which is far away from Akola district.	This issue can be resolved in the long-term time frame. The government may consider developing <b>dry port in Akola</b> district to boost up the Export Activity	Central Government Authority
	Short Term	There is a lack of <b>Storage Facilities</b> for exportable products.	This issue can be resolve in a long-term time frame as it takes time to build warehouses maintain by the state government.	State Government Authority
	Short Term	A Central Packing facility providing all sorts of packing	A Central Packing facility providing all sorts of packing, palettization, shrink wrapping pallets, fumigation, labelling, and custom clearance for cargo to be booked on freight trains directly or to be dispatched to closest ICD	Central Government Authorities
	Medium Term	<b>Cotton ginning and pressing clusters</b> could also be formed with common facility for processing of raw cotton and making cotton bales and cotton yarn which has a	Cotton Ginning and Pressing cluster with common facilities for processing of raw cotton should be made available.	State Government Authorities

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Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
		huge potential export market.		
	Medium Term	For manufacturing of Cotton Bales most of the ginning and pressing units in the district still uses the <b>old technology</b> which is labour intensive and costly	To reduce the cost of Cotton Bales and gain new markets technology upgradation subsidy should be given.	State Government Authorities
<b>Logistics Infra</b>	Medium Term	<b>Adequate transportation facilities</b> should be made available	<b>Transportation subsidy</b> should be given to cover the logistics cost for exports. <b>Multimodal Logistic Park</b> should be develop in the district to decrease the logistic cost.	State & Central Government Authorities
			Rail connectivity is available, frequency and goods transport facility should be improved by railway department.	Central Government Authorities
			Nagpur Mumbai Samruddhi Highway should be expedited in order to boost up the export activity.	Central Government Authorities
			Air cargo facility at Shioni should be established.	Central Government Authorities
<b>Finance</b>	Short Term	Exporters need credit facilities with extremely <b>competitive rates of interest</b>	To compete with global export market, exporters need credit facilities with extremely competitive rates of interest For <b>pulses export special incentive</b> should be given.	Central Government Authorities



Category	Strategy Time Frame	District Requirement	Export Promotion Strategy	Relevant Govt. Authority
Data	Short Term	Market data not available for export to various countries.	This issue can be resolve in mid-term through analyzing the data which is available at various sites which provide export data.	State Government Authority

### 3.3 Key Department Contacts

- ▶ **Export Commissioner cum Development Commissioner (Directorate of Industries),**  
**Address:** New Administrative Building, Madam Cama Road, Opp. Mantralaya, Mumbai – 400 032  
**Email:** [didci@maharashtra.gov.in](mailto:didci@maharashtra.gov.in)  
**Phone:** 022 22028616
- ▶ **Joint Director of Industries, Amravati region**  
**Address:** Ganediwal Layout Near Yashomati Thakur Office, Amravati Maharashtra 444601  
**Email:** [diroamravati@maharashtra.gov.in](mailto:diroamravati@maharashtra.gov.in)  
**Phone:** (0721) 2662769
- ▶ **General Manager, District Industries Centre,**  
**Address:** District Industries Centre, Akola.  
Old Kapus (Suti) Bazar, Dist.Akola-444001  
**Email:** [didic.akola@maharashtra.gov.in](mailto:didic.akola@maharashtra.gov.in)  
**Phone:** (0724) 2430880 / (0724) 2440250  
**Fax:** (0724) 2430479
- ▶ **Vidarbha Chamber of Commerce Akola**  
**Address:** "Vidarbha Chamber of Commerce & Industry" First Floor, Shrawgi Towers, Tilak Road, Akola - 444 001 (MH) India  
**Email:** [vidarbhachamber@gmail.com](mailto:vidarbhachamber@gmail.com)  
**Phone:** (0724) 2424072, 2433687  
**Mobile No:** 9307672281
- ▶ **Akola Industries Association**  
**Address:** Plot No L-25, Akola Ho, Akola - 444001 (C/O Ashish Industries, MIDC, Phase III)  
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